

Privacy Notice and Policies for The Ferguson Decoded Project

INTRODUCTION

This privacy policy has been compiled to better serve those who are concerned with how their 'personally identifiable information' (PII) is being used online. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

Important notice for all readers: this website is powered by Weebly, a company assisting users in website creation. To view their privacy policy, please visit: <http://www.weebly.com/privacy/>

FREQUENTLY ASKED QUESTIONS

What personal information do we collect from the people that visit our website or blog?

When registering on our site, as appropriate, you may be asked to enter your name, email address or other details to help you with your experience.

When do we collect information?

We collect information from you when you fill out a form or enter information on our site.

How do we use your information?

We may use the information we collect from you when you register, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

1. To personalize user's experience and to allow us to deliver the type of content and product offerings in which you are most interested.
2. To improve our website in order to better serve you.

How do we protect visitor information?

We will always strive to secure information to the best of our capability. However, please note that we do not use vulnerability scanning and/or scanning to PCI standards, nor do we use Malware Scanning. We do not use an SSL certificate; however, this may not be necessary as the website's security is powered by Weebly. To view their privacy policy, please visit: <http://www.weebly.com/privacy/>

Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember your preferences. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We may also use trusted third party services that track this information on our behalf.

Please note: You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Internet Explorer) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies. If you disable cookies off, some features will be disabled. It will not affect the users' experiences in making your site experience more efficient; however, it is possible that some of our services will not function properly.

How does our site handle "do not track signals"?

We honor do not track signals and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does our site allow third party behavioral tracking?

It is also important to note that we do not allow third party behavioral tracking.

THIRD PARTY DISCLOSURE

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our project, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

THIRD PARTY LINKS

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

GOOGLE ADVERTISING

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users. Please visit the following address for more information:

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We have not enabled Google AdSense on our site but we may do so in the future.

CALIFORNIA ONLINE PRIVACY PROTECTION ACT

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require a person or company in the United States (and conceivably the world) that operates websites collecting personally identifiable information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals with whom it is being shared, and to comply with this policy. You can see more on this policy at the following address:

<http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>

According to CalOPPA we agree to the following:

1. Users can visit our site anonymously.
2. Once this privacy policy is created, we will add a link to it on our home page, or as a minimum on the first significant page after entering our website.
3. Our Privacy Policy link includes the word 'Privacy', and can be easily be found on the page specified above.
4. Users will be notified of any privacy policy changes: on our Privacy Notice and Policies document.
5. Users are able to change their personal information: by logging in to their account.

COPPA (CHILDREN ONLINE PRIVACY PROTECTION ACT)

When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under 13.

FAIR INFORMATION PRACTICES

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur, we will notify the users via in site notification within 7 business days.

We also agree to the individual redress principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or a government agency to investigate and/or prosecute non-compliance by data processors.

CAN SPAM ACT

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address in order to: only provide you with updates on announcements posted to our blog page. These updates are delivered by Google's Feedburner service (www.feedburner.com).

To be accordance with CANSPAM we agree to the following:

1. We will not use false or misleading header information.
2. We will not use deceptive subject lines.
3. We will identify the message as an ad if applicable.
4. We will tell recipients where we are located.
5. We will tell recipients how to opt out of receiving future email from us.
6. We will honor opt-out requests promptly.
7. We will monitor what others are doing on your behalf.

However, please note that our blog updates are powered by Google's Feedburner service, of which we have no control regarding their own specific policies. To view Google's privacy policy, please refer to the following address:

<https://www.google.com/policies/privacy/>

If at any time you would like to unsubscribe from receiving future emails, you can always click the "Unsubscribe" button located in the bodies of text within these emails.

CONTACTING US

If there are any questions regarding the privacy notice and policies, you may contact us using the information below:

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Last Edited on 2014-12-15